

B3D Webinars: Concepts and Objectives

BID Community Think
Tank

2013/11/21

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Webinar Panel

Ashok Goel	Co-director of CBID at Georgia Tech
Fil Salustri	Professor of Mechanical Engineering at Ryerson University
Janice McDougall	Partner at Goodman, McDougall & Associates Ltd.
Kamelia Mitevia	Founder and CEO of Bio Games
Norbert Hoeller	BID Community lead
Randy Anway	Owner, New Tapestry LLC
Ray Lucchesi	Principal at Regenesys

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Webinar Audience

Ethan Smith	Director of AskNature 2.0
Faye Yoshihara	Principal at Forest Fractal, LLC
Ingrid de Pauw	PhD researcher at TU Delft
Margo Farnsworth	Adjunct Faculty, Lipscomb University Institute for Sustainable Practices
Philip Ling	Co-Founder, Powersmiths Corp.
Taryn Mead	Marie Curie Research Fellow at Exeter University

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What is the B3D Initiative?

- Short for biomimicry, biomimetics and bio-inspired design
- Develop a common ground for discussion
- Leverage diversity
- Work towards a recognized field/discipline

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B3D Objectives

- Critical questioning
- Research about B3D
- Cross-pollination with related disciplines
- Encourage practice
- Increase credibility
- Build trust

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B3D Workshops

- Face-to-face meetings in 2014
- Action/results focused
- Local/global scale

<http://bioinspired.sinet.ca/content/b3d-workshop-initiative>

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B3D Webinars

- Momentum
- Audience
- Relevant content
- Meaningful discussion

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SOAR Framework

Strengths
Opportunities
Aspirations
Results

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Let the Discussion Begin!

Will this webinar series make a difference?

What will it take?

How will we know?

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